

**RURAL SOLUTIONS
STRATEGIC ACTION PLAN**

Ad Hoc Committee Members: Michelle, Liz, Kindra (Dawn) and Fred

KEY ISSUE AREA: Expertise

GOAL: To identify additional expertise needed and create a plan to build the skills of staff/board or enroll new individuals with identified expertise (for example).

Action Steps	Ownership	Timeline	Budget Implications	Status
<p>EXAMPLE: Get training on public policy/advocacy and create plan to build relationships</p> <ul style="list-style-type: none"> • Refresher on Civics 101 • Compile list of congressional, state and county representatives • Identify who you know • Create talking points • Develop board and staff advocacy plan 	Full board and staff	Oct. 09	Training fee (unless pro bono)	In process
Inventory expertise within members – Send out Inventory list to Board Members and have community members add to it at the Legislative Breakfast if they want to add. <i>(Maranda sent this list out to everybody so it can be updated for the breakfast.)</i>	Board and Staff	Continuing	Time/In-kind	In process
Identify missing expertise (e.g., public policy)	Board and Staff	Sept 30, 2009	Time/In-kind	In process
Determine the skills marketable to other agencies – Staff and Jackie will sit down and create a list of skills that is available to the board and can post out on the website for the community to access. We also have Maranda’s has her Speaker’s Bureau of experts posted on the website. She will need to update it so that it remains current..	Staff	November 2009	Time/In-kind	In process
Systematically identify expertise needed for grant RFPs that we discard. - We need clarification from Jackie what she is wanting on this piece.	Clarify w/Jackie			

Action Steps	Ownership	Timeline	Budget Implications	Status
Utilize local experts – We will create an in-house expert list that won't be available to the public	Board and Staff	Continuing	Time/In-kind	In process
Identify an evaluation expert – We do have a gap in the organization that needs to be discussed further with the board. We need to investigate availability of trainings and then cost and time to do the trainings, by 10/31/09. We need to see who wants to do the trainings in the organization among board and staff by 11/30/09.	Board and Staff	June 2010	Time/In-kind	In process
Get with it in using new technology and ways of doing business – We need to see about using more advanced survey tools and having to pay for it. Zoomerang costs \$35 a year if we can do it through a student for evaluations, we need to start utilizing the video conferencing equipment that almost everybody has the connections will be getting better among everybody as the networks continue to change. We will discuss more with the board on ideas for new technology.	Board and Staff		Time/In-kind	In process