

**RURAL SOLUTIONS
STRATEGIC ACTION PLAN**

Ad Hoc Committee Members: Lisa, Patricia, Ruth and Celia

KEY ISSUE AREA: Funding

GOAL: To diversify Rural Solution’s funding sources (for example).

Action Steps	Ownership	Timeline	Budget Implications	Status
EXAMPLE: Get training on fundraising to learn about: <ul style="list-style-type: none"> • Fundraising process • Current research on fundraising in turbulent times • Wide variety of fundraising strategies available to implement • How to create a fundraising culture • Fun and easy ways for board members to get involved in fundraising 	Full board, Jackie and staff as appropriate	Sept. 09	Training fee (unless pro bono)	In process
Streamline decision process to “go” or “no go” communications between Jackie and the Board via email on new grant applications.	Jackie and Full Board	On-going	N/A	In process
Identify sponsors for funding Possible get sponsors for the Resource Directory	Jackie, Staff and fundraising Committee	Sept. 09	Revenue increase Staff time	
Hold art and food in the park fundraiser	Fundraising committee	Sept. 09	Revenue	
ARRA	Jackie and Staff	Sept. 09	New staff and supplies	
Continue to build and maintain good relationships with funders	Jackie, Staff and Full Board	On-going	Unknown	In process
Consider and research federal grant opportunities	Jackie and Full Staff	On-going	Staff time and hire new staff	In process

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